

THE WIRE CONNECTION

Spring 2008



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Latest Teen Fad: Braces?

Like, oh my God, that metal-mouthed kid is, like totally hot.

Showing off your fake orthodontic braces at school has become the bizarre latest fashion craze for teens in Thailand.

But local lawmen aren't laughing at the move toward metal mouths– Thai officials said they plan to slap steep fines and prison time on those selling and manufacturing the pseudo dental gear, according to The Associated Press.

Teen mags have transformed the once-passé orthodontic gear into a fashion statement by featuring cute girl models flashing multicolored metallic grins on their covers.

Stores offer teens do-it-yourself kits rather than getting fitted the old fashioned way– allowing the wannabe metal mouths to select colored rubber bands to match their moods or outfits.

Thailand's Consumer Protection Board Secretary-General Rasamee Vistaveth had the agency sign an order punishing sellers with a \$1,300 fine or six months in prison-producers and importers would face a \$2,600 fine and up to one year behind bars according to the AP.

Office Staff

Dr. Willis E. Maxwell

Annabelle Nava...Financial Coordinator

Pamela Villa...Scheduler

Priscilla Porras...Marketing

Serena Sanchez...New Patient Coordinator

Clinical Assistants

Sylvia Garcia

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Lab Technicians

Brisa Vargas

Steve Nava

Office Hours



Mon 8:30 - 5:00
Tue 8:30 - 5:00
Wed 8:30 - 12:00
Thur 8:30 - 5:00
Fri 8:30 - 12:00

Did you know.....Martin Luther King Day is a federal holiday observed on the third Monday in January



PHOTO SOURCE: LOG

Martin Luther King Quiz...

- Martin Luther King was best known for his philosophy of*
A. Black nationalism B. Civil disobedience C. Socialism
- Which of these major events first distinguished Martin Luther King as an important civil rights leader?*
A. The Montgomery Bus Boycott B. The March on Washington C. Brown v. Board of Education
- Martin Luther King received a Ph.D. from Boston University in what field?*
A. Political Science B. History C. Theology
- What world famous prize was Martin Luther King honored with?*
A. The Pulitzer Prize B. The Nobel Peace Prize C. The Nobel Prize in Literature
- Where did Martin Luther King give his famous 1963 "I have a dream" speech?*
A. During the March on Washington B. When he accepted the Nobel Peace Prize C. During the Birmingham Bus Boycott

Turn in the correct answers for a chance to win movie passes



2008 is a **Leap Year**, which means that it has 366 days instead of 365 days that an ordinary year has. An extra day is added in a leap year. February 29 which is called an intercalary day or a leap day.

Why is a Leap Year Necessary? Leap years are added to the calendar to keep it working properly. The 365 days of the annual calendar are meant to match up with the solar year. A solar year is the time it takes the Earth to complete its orbit around the Sun—about one year. But the actual time it takes for the Earth to travel around the Sun is in fact a little longer than that—about 365 1/4 days.

It may not seem like much of a difference, but after a few years those extra quarter days in the solar year begin to add up. After four years, for example, the four extra quarter days would make the calendar fall behind the solar year by about a day. Over the course of a century, the difference between the solar year and the calendar year would become 25 days. Instead of summer beginning in June, for example it wouldn't start until nearly a month later, in July. As every kid looking forward to summer vacation knows- calendar or no calendar- that's way to late! So every four years a leap day is added to the calendar to allow it to catch up to the solar year.

Sports News!!



Congratulations to Dr. Maxwell's 9 year old son Chance, for winning the continuous sparring title in his weight division at the World Karate Super Grands in Myrtle Beach, S.C. over the Thanksgiving holidays. Seven year old Jordan Maxwell suffered a foot injury while competing and will have to wait until next year to join her brother as another World Champion in the family.

Congrats to all these patients for completing their orthodontic treatment during the month of December:

Tzatina Saenz, Alexandra Chacon, Philip Martinez, Valerie Morales, Chuck Seeber, A'rielle Graf, Joaquin Montes, Melissa O'Neil, Gabriella Carter, Stephanie Gasca, Cyann Flores, Anthony Sanchez, Karina Lujan, Andrea Liano, Tracy Santiago, Stephen Delgado, Adriana Montanez, Linda Hayes, Cassandra Starboard, Andrea Uribe, Julian Lopez, Jacqueline Martinez, Sarah Gallegos, Diane McNeil, Sarah Gonzalez, Nancy Corrales, Garrick Harris

Please let us know about you or your child so we can acknowledge our patients accomplishments in our next newsletter!



St. Patrick Day is celebrated annually on March 17th . St. Patrick was a missionary in the 5th century who is credited with converting Ireland to Christianity. St. Patrick's Day is a national holiday in Ireland. It is also celebrated by people of Irish descent in many other countries, especially by Irish Americans in the United States.

One popular St. Patrick's Day tradition is wearing green clothing. Green, the national color of Ireland, symbolizes the island's landscape. The main symbol associated with the holiday is the shamrock, a small three-leaved clover or clover-like plant. According to legend, St. Patrick used the shamrock, because of its three leaves, to explain the Christian doctrine of the Trinity to the Irish people. The shamrock is now the national emblem of Ireland.



A magical layer of green foam floats on top of this pastel punch making it a perfect beverage for St. Patrick's Day. Refreshing as an Irish spring!

Ingredients

- 1 can frozen limeade concentrate, thawed
- 1 quart lime sherbet
- 2 liters lemon-lime carbonated beverage (7-up or Sprite)
- 4 cups crushed ice

Cooking Instructions

1. In a large mixing bowl or punch bowl, stir together the limeade concentrate and the lime sherbet.
2. Add the lemon-lime beverage and the crushed ice and serve immediately.
3. If you don't want to serve the punch right away, refrigerate the mixture of limeade and sherbet until just before serving time. Add the carbonated beverage and crushed ice at the last possible moment.

Unscramble the following words:

Turn in the unscrambled words and earn 10 orthobucks!!

1. htsretewea
2. tcoechclao
3. vcorel
4. emdar
5. tbiro
6. hdotcsotiron
7. icdpu
8. mkacsohr
9. btosthuroh
10. rhtae

Thank you for your referrals!!!

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

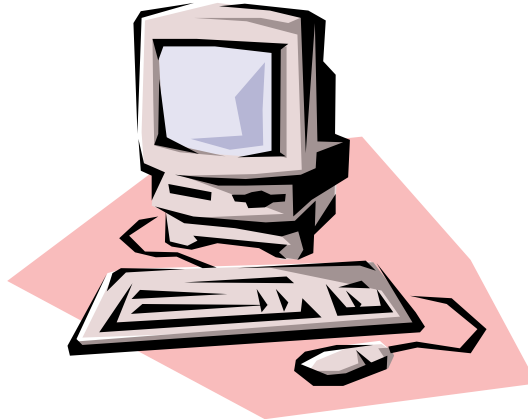
While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety

of topics but try to keep your articles short.

Much of the content you put in your



Caption describing picture or graphic.

newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new

employees or top customers or vendors.

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to



Caption describing picture or graphic.

the article. Be sure to place the caption of the image near the image.

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We're on the Web!
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m



BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.