

THE WIRE CONNECTION



Winter 2007

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El Paso, TX 79936
(915)855-6616
Fax (915)855-6991



Straight Talk Dr. Maxwell

This past year was a blurr! I guess as we become so busy daily, the time seems to fly. Let us be mindful to express our sincere appreciation to you (our patients, parents & friends) for helping to make our past year a rewarding one. There is not a day that goes by that I am not reminded how blessed our practice is that you honor us with your choice for orthodontic care. We sincerely try to do our best to earn your continued referrals.....the greatest compliment any practice receives. Thank You.

Office Staff

Dr. Willis E. Maxwell
Annabelle Nava....Financial Coordinator
Priscilla Porras....Treatment Coordinator
Pamela Villa.....Schedule Coordinator
Serena Sanchez...New Patient Coordinator

Clinical Assistants

Sylvia Garcia
Cindy Cervantes
Jessica Vasquez
Lisa Marquez
Diana Gutierrez

Lab Technicians

Steve Nava
Brisa Vargas

Office Hours



Mon 8:30 - 5:00
Tue 8:30 - 5:00
Wed 8:30 - 12:00
Thur 8:30 - 5:00
Fri 8:30 - 12:00

Be yourself, who else is better qualified!



We want news about you!! Please help make our future newsletters a success by telling us what you're doing that is fun. Vacations, honors or recognitions you've received, school activities, the sports you play etc...

Be watching out for upcoming contests!!

Making Orthodontics fun is our business! We really hope the enthusiasm to participate in office contest and various activities makes it worthwhile. It is so very nice when new patients tell us that one of the reasons they chose us is because they've heard it's not just about straightening teeth. Keep spreading the word!!



Congrats "Patients of the Month" for their ultimate cooperation and great oral hygiene!

Oct. Alejandro Moreno
Nov. Denice Mendez
Dec. Jezreel Lasala

These patients received a gift card to the movies.

Visit our new and improved WEBSITE www.maxwellorthodontics.com You can email us relative to your concerns, update your information, check your accounts and appointments, or just to say hello. We'd love to hear from you.



New Faces is Braces...Ana Aguilar, Joel Salas, Omar Salas, Dante Chacon, Tiffany Garcia, Andy Leos, Nancy Corrales, Edward Escobar, Mitzelle Escobar, David Castillo, Martiza Morales, Robert Morales, Nelia Marquez, Rosie Marie Vargas, Emilo Garcia, Claudia Willey, Jon Cervantes, Roberto Franco, Nicholas Henderson, Ryan Abeyta, Aaron Nunez, Gabrielle Barrientos, Manuel Contreras, Antonia Medrano, Abraham Human, Sandra Ramirez, Jessica Garcia, Cesar Sandate, Amanda Veliz, Gabriel Medrano, Ana Cadena, David Nicols, Margie Martinez, Lorena Martinez, Aracely Rodriguez, Sarah Shepard, Brittney Acosta, Arissa Luna, Talia Munoz, Chad Castro, Ernesto Mirales, Elizabeth Calderon, Marie Savage, Deeanaa Arzabal, Sandra Ramirez, Jazmyne Rodriguez, Angel Pizarro, Susan Garcia, Tara Gonogra, Jonathan Zamarripa, Aaron Emmert.

The love and attraction that a man and a lady feels for one another is traditionally described to the mythological god, Cupid. In Latin, the word Cupid means "desire". Cupid is represented as a naked, chubby boy with wings and possessing a mischievous smile. He carries a bow with a quiver of arrows which he uses to transfix the hearts of youths and maidens.

IRISH RECIPE FOR ST. PATRICK'S DAY

IRISH FLAG COOKIES



Ingredients:

- 1 cup butter
- 1 egg
- 1 1/2 cups confectioners' sugar
- 2 1/2 cups all-purpose flour
- 1 teaspoon vanilla extract
- 1 teaspoon baking soda
- 1 teaspoon cream of tartar



What costs the least and gives the most? A Pleasant Smile



Preparation:

Cream together butter and confectioners' sugar in a large bowl.; Beat in vanilla and egg extract. Mix well in a medium sized bowl, stir together the flour, baking soda and cream of tartar. Blend into the butter mixture. Divide dough into thirds and shape them into balls. Taking 1/3 of the dough at a time, roll out dough to 1/4 inch thick on a floured surface. With a knife, cut dough into rectangles about 2 inches high by 3 inches long. (6*8 cm) Place rectangles on an ungreased cookie sheet 2 inches apart. Bake in a preheated 350 degree oven until they turn light brown. Cool completely on a wire rack. Frost cookies with Irish Flag Frosting. Make a 1 inch green stripe on the left side of the rectangles and a 1 inch orange strip on the right side, leaving the middle one inch unfrosted.



It was formerly believed that the heart was the seat of all human emotions Accordingly, the gifting of a heart signified the selfless act of giving everything to someone you love. Though the ancients were not aware that the heart was responsible for pumping blood through the circulatory system, yet they knew one thing for sure that the heart was the center of all feelings. This ancient belief has lingered on through the ages.



WHEN SHOULD I START? You've probably heard that your child's first visit to a dentist should occur between the ages of 2 and 3. We are often asked when the first visit to an Orthodontist should be . The American Association of Orthodontist suggest that a child should first see an Orthodontist at the age of 7. At first that seems awfully young to begin! This is a best age to begin treatment, and an early visit can identify the best time to start. If some degree of treatment is required, starting at the right time can provide the greatest improvement in the least amount of time, and with minimal expense. That's good for everybody! If you've got a concern with how one of your younger children's teeth are developing, just ask us to have a look!

Never give up on anybody. Miracles happen everyday.

Unscramble the following words:

- | | |
|---------------|-----------------|
| 1. eunsiver | 6. rutbceadisl |
| 2. mevirocwa | 7. idrocoaninot |
| 3. lerimoalni | 8. arsantotu |
| 4. enonvconia | 9. sengiasmnt |
| 5. letratucn | 10. eirspesond |

Referral Appreciation

Did you refer a Patient to us! Please let us know so you may enter a monthly drawing for a Gift Certificate!

Of all the things you wear, your expression is the most important!

Turn in the unscrambled words and earn 10 orthobucks !! (Get form at front desk)

Thank you for your referrals we appreciate them!

Take charge of your attitude. Don't let someone else choose it for you.

**MAXWELL ORTHODONTICS
NEWSLETTER**

3030 Trawood
El Paso, TX 79936

Phone: 915-855-6616
Fax: 915-855-6991
E-mail: someone@example.com

It's cool to have a hot smile.

We're on the Web!
example.microsoft.co
m



BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.