

THE WIRE CONNECTION



Winter 2009



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Straight Talk from Dr. Maxwell

We certainly hope the holidays brought some happiness and joy into your lives. The present state of the economy should make us reflect on blessings we take for granted and those things that are less financial and more of the heart. Knowing that so many are struggling to keep what they have or have lost some of their hard earned savings did not bring much cheer this season. It is important that we "all" do something to help one another. Our office staff will not receive a cost of living increase this year so they can donate that money amount to accounts that are struggling to keep current. Those accounts that are helped will see a "credit from staff" notation on their statements in the month of February 2009. We can all do something for someone. We're starting NOW!

Office Staff

Dr. Willis E. Maxwell

Annabelle Nava...Financial Coordinator

Pamela Villa...Scheduler

Serena Sanchez...New Patient Coordinator

Priscilla Porras..Marketing

Clinical Assistants

Sylvia Garcia

Cindy Cervantes

Lisa Marquez

Lab Technicians

Brisa Vargas

Steve Nava

Office Hours



Mon 8:30 - 5:00

Tue 8:30 - 5:00

Wed 8:30 - 12:00

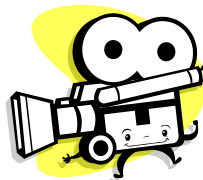
Thur 8:30 - 5:00

Fri 8:30 - 12:00



How well do you know your movies?

1. "I don't think we're in Kansas anymore"
2. "You had me at hello"
3. "My mama always said life was like a box of chocolate; you never know what you're going to get"
4. "Hasta la vista baby"
5. "Nobody puts baby in the corner"
6. "Get busy living or get busy dying"
7. "To infinity and beyond"
8. "Hey you guuuys"
9. "You're turning violet...Violet"
10. "Say hello to my lil friend"
11. "My lips hurt really bad"
12. "I am McLovin"
13. "And in the morning we're having waffles"
14. "Get yourself something real nice Clark"
15. "Ten thousand years can give you such a creek in the neck"



At your next appointment be sure to participate in our current contest. Match the movie clips to the correct title.

What makes SureSmile different?

SureSmile is more than a single advance in orthodontic technology. It's an end-to-end treatment process that draws from elements of several leading-edge technologies to:

- Shorten treatment time
- Reduce the number of adjustments
- Reduce the number of office visits
- Reduce discomfort



Did you know that the prefix "ortho" means straight or correct. "Dontics" refers to teeth. So "orthodontics" literally means straight or correct teeth!

Congratulations to all these patients for completing their orthodontic treatment

Marlene Watret, Christopher Hanson, Kimberly Hetzel, Danielle Arnold, Sarah Porras, Phoung Le, Melissa Spear, Danielle Zavala, Colton Woodruff, Selina Saenz, Jazmine Bautista, Jennifer Rae Cruz, Chad Castro, Jon Vervantes, Michelle Berry, Elizabeth Roberson, Ana Cadena, Kristen Renno, Maria Medina, Abraham Human, Lucy Mimbela, William Lee, D'Nae Diaz, David Michael Ramirez, Jacob Lanahan, Sylvia Santoyo, Crystal Flores.



How Braces Work?



*Braces are made of brackets affixed to the tooth to hold the archwire in place, bonding material to hold the brackets to the tooth and an archwire threaded through brackets to put pressure on teeth. Rubberbands exert added force in a specific direction.

*Orthodontist use brackets and wire to move teeth to their desired position for proper jaw function and dental health.

*Treatment planning is essential for correct tooth movement and for the long-term stability of your teeth.

*The added precision of tooth movement using the SureSmile system often reduces overall treatment time.

Brace Friendly Recipe

Twisty Soft Pretzels

Ingredients:

3/4 cup warm water

1/2 envelope yeast

1 teaspoon sugar

2 cups all-purpose flour

1/2 teaspoon salt

1 egg beaten

Pinches of salt or cinnamon sugar

Directions:

Preheat oven to 425. In a small bowl, stir together warm water, yeast and sugar. In a large mixing bowl, mix salt and flour with a large spoon. After 5 minutes, stir yeast mix into flour mix. With well-floured hands, shape dough into 6-inch rods, initials, animals or traditional twisted pretzels shapes. Brush them with the beaten egg and place on greased cookie sheet. If desired, sprinkle them with extra salt or cinnamon-sugar. Bake for 12 minutes at 425.



How do I take care of my braces?



Extra time is needed with tooth brushing to make sure that all areas around the braces have been cleaned properly. Specialized brush tips are available to help get in between the braces and under the wires. Floss-threaders are helpful in passing floss under the archwires to facilitate flossing of the teeth.

Over the counter mouth rinses can be used in conjunction with oral irrigators to help reduce the level of bacteria around the teeth. The goal is to remove plaque from around the teeth and gums. It is the bacteria in plaque that is responsible for causing inflamed gum tissue (gingivitis) permanent scarring of enamel (decalcification) as well as tooth decay. Remember, braces don't cause these problems, they just make cleaning the teeth more difficult.

Orthodontic Q & A

Now that I have braces, can I still play sports?

Yes, but be sure to wear a mouth guard. Mouth guards are one of the least expensive pieces of protective equipment available. Not only can mouth guards save teeth, they may also protect against jaw fractures. Mouth guards are advisable for anyone, whether they wear braces or not.

Can I play a musical instrument?

Yes, that is if you could play a musical instrument before you got braces.

Once braces are removed, will my teeth remain straight forever?

No. Teeth move throughout one's lifetime, therefore it is important to hold on to retainers and wear them as prescribed by your orthodontics to maintain a healthy, beautiful smile.

Am I too old for braces?

Absolutely not! Healthy teeth can be moved at almost any age. Currently one in five orthodontics patients is an adult. As people live longer and healthier lives, patients in their 60's, 70's and 80's are experiencing the benefits of orthodontic treatment.

Can braces rust?

No. Today's braces are made of new stronger materials, like titanium alloy, and will not rust.

Will my braces set off the metal detectors in the airport?

You are clear to take off. The lightweight materials used in braces will not affect metal detectors.

Unscramble the following words:

- | | |
|--------------|--------------|
| 1. ezspltre | 6. esilm |
| 2. namtrtete | 7. hrac ewri |
| 3. evsmio | 8. ngondbi |
| 4. ciabtaer | 9. almene |
| 5. naccgienl | 10. smgu |

Good Luck



Word Scramble

Turn in the unscramble words and earn 20 orthobucks!!

**MAXWELL ORTHODONTICS
NEWSLETTER**

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Phone: 915-855-6616
Fax: 915-855-6991
E-mail: someone@example.com

It's cool to have a hot smile.

We're on the Web!
example.microsoft.co
m



BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.